



# City of South Pasadena

## Redistricting Workshop

October 28, 2021

Ken Chawkins, Consultant  
National Demographics Corporation

# Introductions

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**Meeting is Being Recorded**

# Why You Should Care

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- Once in a decade opportunity.
- You are the experts on the community.
- You are the experts about your neighborhoods.
- Your input is valuable and important to the City.
- Your participation strengthens our democracy.

# Workshop Objectives

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By the end of this workshop, you will be able to:

- Identify the number of public hearings and public workshops in the redistricting process
- Recognize the different mapping tools available for you to use to submit your own map
- Apply the legal redistricting requirements of federal and state law to your community/neighborhood
- Describe your community/neighborhood
- Present your definition of your community/neighborhood to the City

# Tonight's Schedule

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## **AGENDA: 6:00 PM to 7:30 PM**

Review of redistricting process, legal requirements and goals

Demographic Summary of the current City Council districts

Overview of public mapping tools

Q&A and public discussion on Communities of Interest

Next Steps

How to stay engaged

# Redistricting Process

Step	Description
October 28, 2021 Public Workshop	<ul style="list-style-type: none"><li>• ID Neighborhoods and Communities of Interest</li><li>• Review process</li><li>• Overview of mapping tools</li></ul>
November 17, 2021 Public Hearing	<ul style="list-style-type: none"><li>• Prior to release of Draft Maps</li><li>• ID Neighborhoods and Communities of Interest and Secondary areas</li><li>• Overview of process and mapping tools</li></ul>
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# Redistricting Rules and Goals

## 1. Federal Laws

- **Equal Population**
- **Federal Voting Rights Act**
- **No Racial Gerrymandering**



## 2. California Criteria for Cities

- 1. Geographically contiguous**
- 2. Undivided neighborhoods and “communities of interest”**  
(Socio-economic geographic areas that should be kept together)
- 3. Easily identifiable boundaries**
- 4. Compact**  
(Do not bypass one group of people to get to a more distant group of people)

## 3. Other Traditional Redistricting Principles

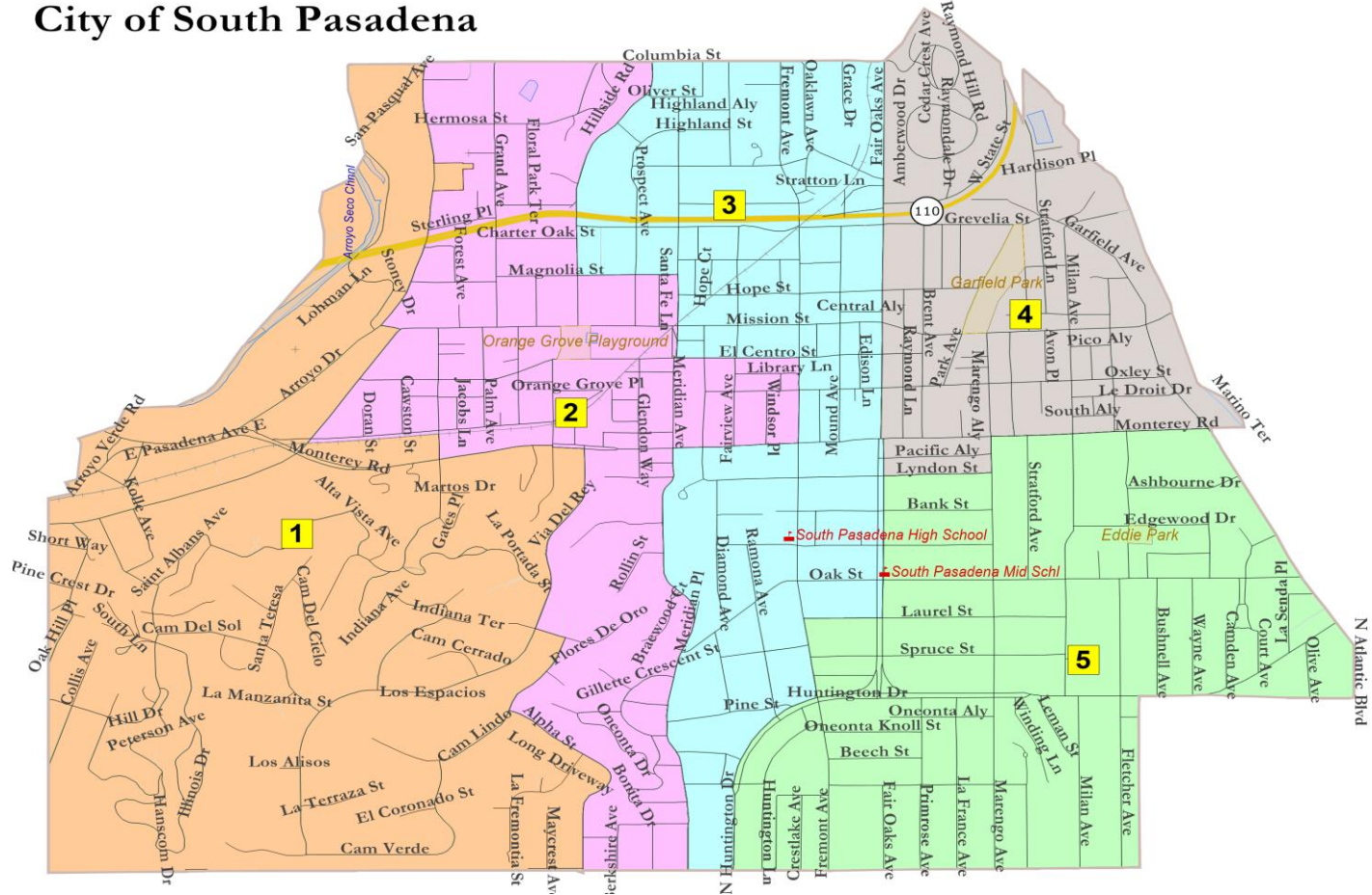
- **Minimize voters shifted to different election years**
- **Respect voters’ choices / continuity in office**
- **Future population growth**
- **Preserving the core of existing districts**

**Prohibited:** “Shall not favor or discriminate against a political party.”

# South Pasadena Council

## City of South Pasadena

- D1 – Zneimer
- D2 – Donovan
- D3 – Primuth
- D4 – Cacciotti
- D5 – Mahmud





# South Pasadena – Council Demographics

District		1	2	3	4	5	Total
2020	2020 Census (Adjusted)	5,497	5,076	5,714	5,503	5,230	27,020
	Deviation from ideal	93	-328	310	99	-174	638
	% Deviation	1.72%	-6.07%	5.74%	1.83%	-3.22%	11.81%
2020 Total Pop	% Hisp	18%	20%	24%	22%	19%	21%
	% NH White	28%	40%	35%	38%	39%	36%
	% NH Black	3%	3%	3%	4%	-63%	3%
	% Asian-American	48%	34%	35%	33%	37%	38%
Citizen Voting Age Pop	Total	3,627	3,524	3,476	3,222	3,517	17,366
	% Hisp	18%	16%	19%	21%	18%	18%
	% NH White	37%	53%	51%	54%	56%	50%
	% NH Black	6%	3%	3%	6%	0%	4%
	% Asian/Pac.Is.	39%	28%	27%	19%	26%	28%
Voter Registration (Nov 2020)	Total	3,698	3,431	3,600	3,269	3,819	17,817
	% Latino est.	15%	16%	22%	19%	15%	17%
	% Spanish-Surnamed	14%	15%	20%	18%	14%	16%
	% Asian-Surnamed	33%	19%	18%	15%	22%	22%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	46%	60%	57%	59%	62%	56%
	% NH Black	7%	3%	2%	6%	0%	4%
Voter Turnout (Nov 2018)	Total	2,516	2,101	2,179	2,181	2,687	11,664
	% Latino est.	14%	17%	22%	18%	14%	17%
	% Spanish-Surnamed	13%	16%	20%	16%	13%	16%
	% Asian-Surnamed	30%	16%	14%	13%	19%	19%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	49%	61%	59%	63%	66%	60%
	% NH Black	7%	3%	2%	6%	0%	4%
Voter Turnout (Nov 2020)	Total	3,202	3,028	3,072	2,882	3,345	15,529
	% Latino est.	14%	16%	21%	18%	15%	17%
	% Spanish-Surnamed	13%	15%	19%	17%	14%	16%
	% Asian-Surnamed	32%	19%	18%	15%	22%	21%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	46%	60%	58%	60%	63%	57%
	% NH Black est.	7%	3%	2%	6%	0%	4%

# Defining Neighborhoods

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**1<sup>st</sup> Question: What is your neighborhood?**

**2<sup>nd</sup> Question: What are its geographic boundaries?**

**Examples of physical features defining a neighborhood boundary:**

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

**In the absence of public testimony, planning records and other similar documents may provide definition.**



# Beyond Neighborhoods: Defining Communities of Interest

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## 1<sup>st</sup> Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by city policies
- Tell us “your community’s story”

## 2<sup>nd</sup> Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

# Public Mapping and Map Review Tools

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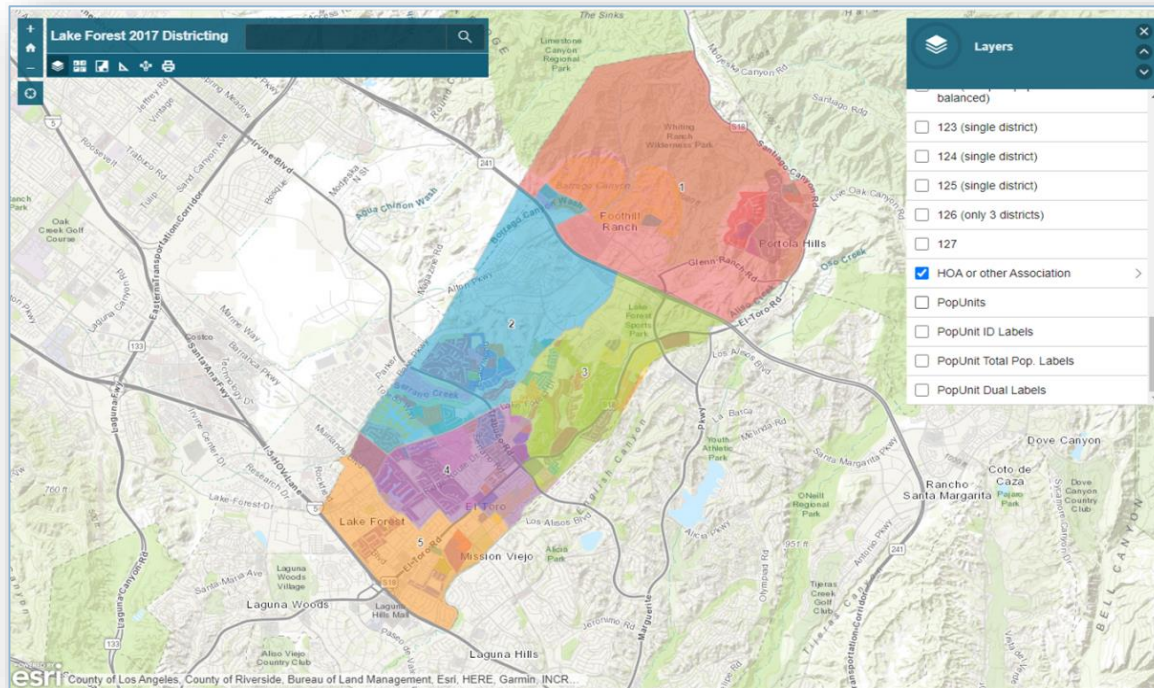
- Different tools for different purposes
- Different tools for different levels of technical skill and interest
  - Simple “review draft maps” tool
  - Paper- and Excel-based simple “Draw a draft map” tools
  - Powerful, data-rich “Draw a draft map” tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

# Simple Map Review Tool

## Online Interactive Review Map

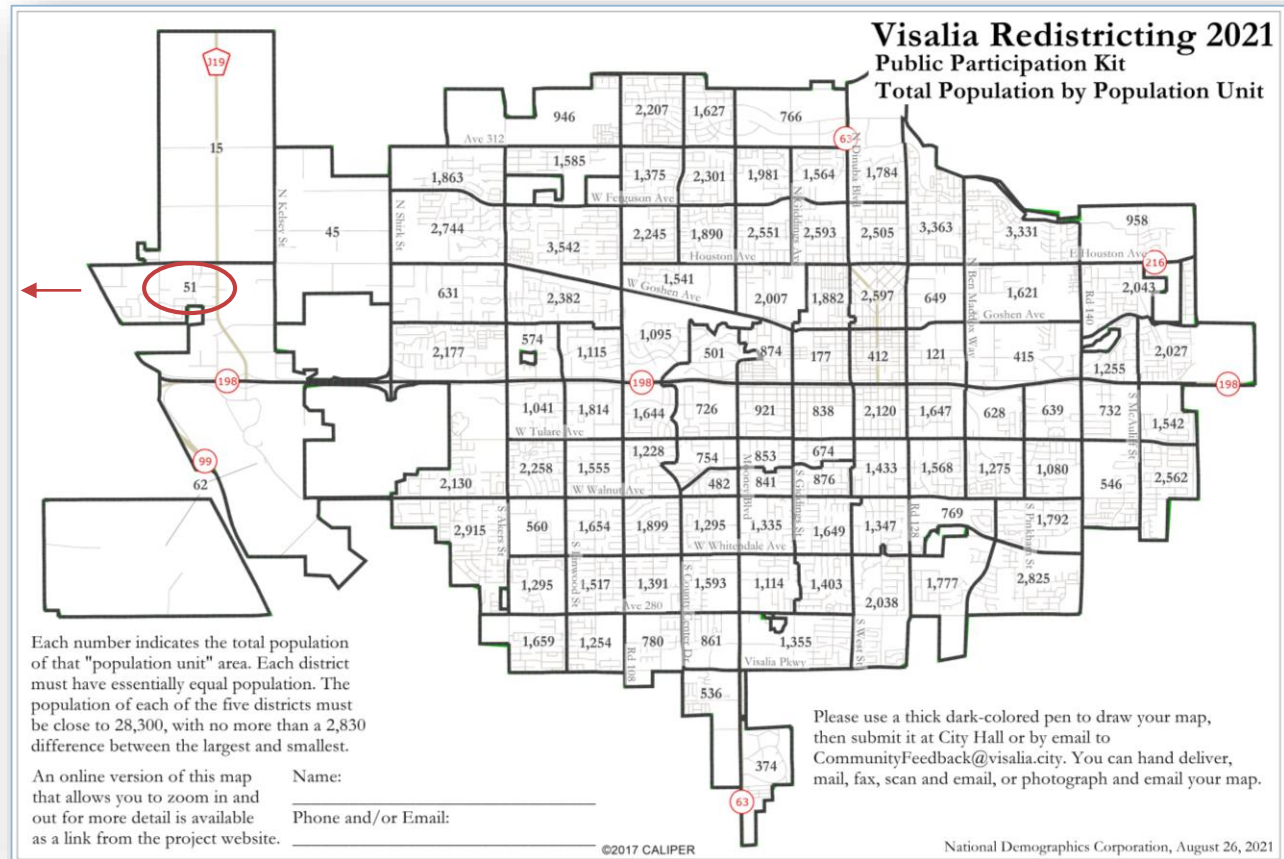
- ESRI's "ArcGIS Online" – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of “community of interest” and other data



# Simple Map Drawing Tool

## Paper “Public Participation Kit”

- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers





## “Public Participation Kit”

- 
- Visalia Redistricting**  
**Public Participation**  
**Population Unit Map**  
Use this map with M
- An online version of this map that allows you to zoom in and out for more detail is available as a link from the project website.
- Please use a thick dark-colored pen to

An online version of this map that allows you to zoom in and out for more detail is available as a link from the project website.

Phone and/or E-mail: \_\_\_\_\_

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
1	Sum by District Assigned										Ideal population: 15,314									
2	City of San Buenaventura 2017 Public Participation Kit																			
3	enter your name here																			
4			Counts										Percentages							
5	Group	Category	1	2	3	4	5	6	7	Unassigned	Total	1	2	3	4	5	6	7	Unassigned	Total
6		Total Pop.								107,197	107,197									
7		Deviation from Ideal	-13,314	-13,314	-13,314	-13,314	-13,314	-13,314	-13,314			-100%	-100%	-100%	-100%	-100%	-100%	-100%		0.00%
8	Total Population	Hispanic	0	0	0	0	0	0	0	34,182	34,182	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	32%	32%
9		Non-Hispanic	0	0	0	0	0	0	0	64,294	64,294	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	60%	60%
10		Non-Hispanic	0	0	0	0	0	0	0	1,919	1,919	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	2%	2%
11		Non-Hispanic	0	0	0	0	0	0	0	4,530	4,530	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	4%	4%
12		Total VAP	0	0	0	0	0	0	0	83,980	83,980	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	71%	71%
13	Voting Age Population	Hispanic	0	0	0	0	0	0	0	22,928	22,928	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	21%	28%
14		Non-Hispanic	0	0	0	0	0	0	0	33,685	33,685	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	30%	63%
15		Non-Hispanic	0	0	0	0	0	0	0	3,401	3,401	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	4%	4%
16		Non-Hispanic	0	0	0	0	0	0	0	77,763	77,763	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	72%	83%
17		Total VAP	0	0	0	0	0	0	0	18,956	18,956	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	49%	27%
18	Citizens Voting Age Population	Hispanic	0	0	0	0	0	0	0	15,363	15,363	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	55%	27%
19		Non-Hispanic	0	0	0	0	0	0	0	1,673	1,673	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	2%	9%
20		Non-Hispanic	0	0	0	0	0	0	0	2,630	2,630	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	2%	14%
21		Non-Hispanic	0	0	0	0	0	0	0	6,296	6,296	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	6%	33%
22		Total Reg.	0	0	0	0	0	0	0	13,374	13,374	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	60%	33%
23	Nor. 2014 Registration	Latino	0	0	0	0	0	0	0	1,100	1,100	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	1%	8%
24		Asian-American	0	0	0	0	0	0	0	463	463	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	0%	2%
25		Total VAP	0	0	0	0	0	0	0	39,443	39,443	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	28%	28%
26		Total Votes	0	0	0	0	0	0	0	4,317	4,317	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	28%	28%
27	Nor. 2014 Votes	Latino	0	0	0	0	0	0	0	461	461	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	0%	11%
28		Asian-American	0	0	0	0	0	0	0	164	164	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	0%	4%
29		Total	0	0	0	0	0	0	0	664	664	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	+DIV/0	0%	4%

33	Submitter's Comments about the plan
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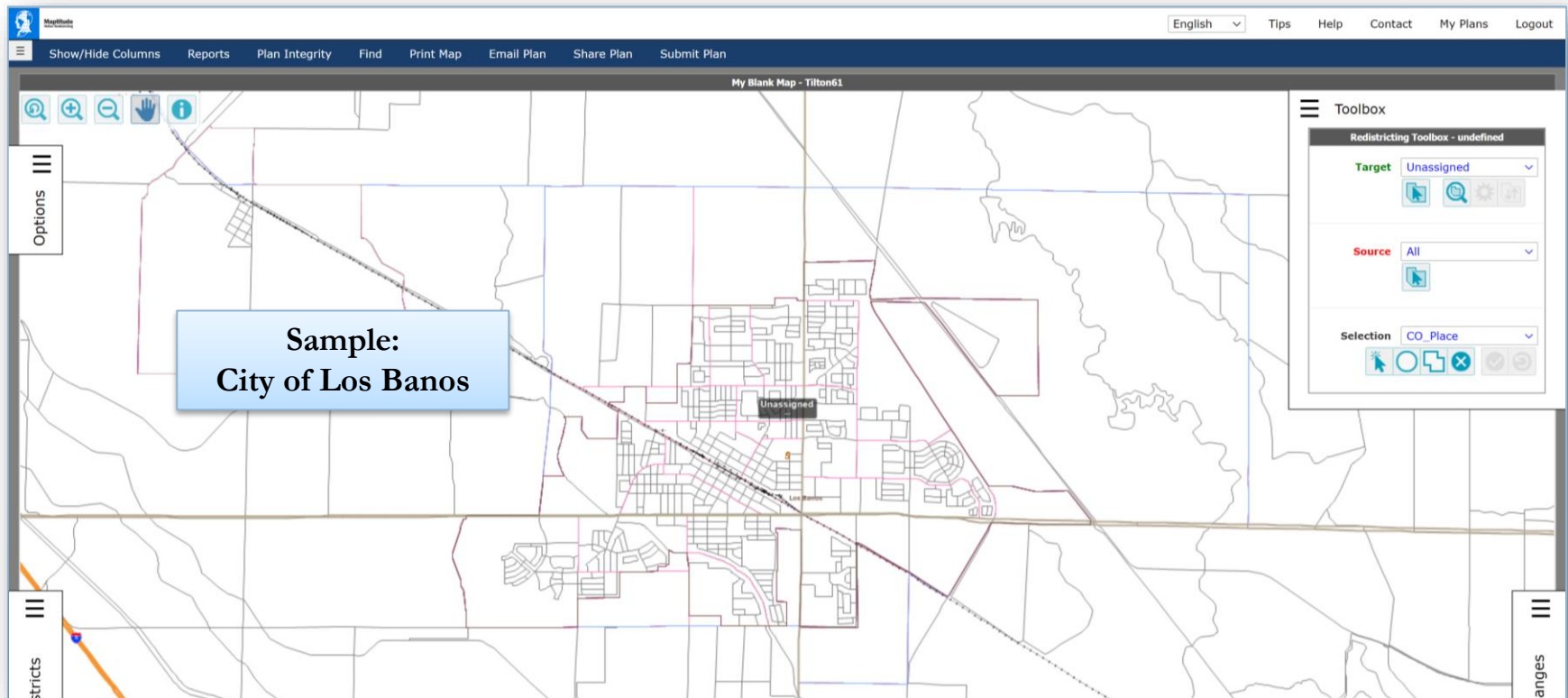
34 I think this map makes sense because . . .

AutoSave <span>Off</span>		Lake Forest 5-district Kit_ENG.xlsx										Search												
<div> FileHomeInsertPage LayoutFormulasDataReviewViewHelpAcrobat </div>																								
<div> <div>Paste</div> <div>CutCopyFormat Painter</div> <div>Clipboard</div> </div>		<div> <div>Garamond9A<sup>+</sup>A<sup>-</sup></div> <div>BBIU</div> <div>Font</div> </div>										<div> <div>Wrap Text</div> <div>Alignment</div> </div>					<div> <div>\$%&amp;#</div> <div>Number</div> </div>							
A3																								
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V		
1		Pop	Total Population					Voting Age Population					Citizen Voting Age Population					Nov. 2014 Registration						
2	District (1-7)	Unit	Tot. Pop.	NH Wht	NH Blk	NH Asn	total	Hisp	NH Wht	NH Blk	NH Asn	total	tot	Hisp	NH Wht	NH Blk	NH Asn	tot	latino	asn	fil	tot		
3	1	1	1,216	612	557	18	15	873	397	442	12	831	390	442	0	0	574	195	7	3	245	63		
4	2	2	2,367	1,053	43	96	1,784	741	899	74	1,915	730	1,140	0	45	1,299	435	14	7	555	140			
5	3	3	1,643	278	42	25	1,036	741	236	15	400	235	145	0	20	505	286	3	4	161	73			
6	4	4	1,108	734	855	62	84	1,272	464	685	62	1,231	461	639	19	111	1,022	366	11	11	391	89		
7	5	5	2,001	209	1,655	14	79	1,639	144	1,392	64	1,511	88	1,337	12	38	1,776	146	46	7	1,089	67		
8	6	6	612	56	499	4	39	517	37	440	26	471	22	423	3	15	525	38	15	2	337	18		
9	7	7	1,753	1,180	501	20	10	1,245	767	474	10	760	335	440	0	0	727	398	7	4	241	70		

# Caliper's “Maptitude Online Redistricting”

## Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean





# Q&A With Your Hosts

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# Your Turn: Communities of Interest

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- Who is a part of your community?
- What are some meaningful places your community recognizes or gathers at?
- What are some common concerns you share with a group?
- What are some common cultural characteristics that unite a community?
- What are common work-related traits that bring a community together?
- What is significant about the physical environment?

**Your thoughts and ideas will become part of the record and be recorded/written down**

# Redistricting Process

Step	Description
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# Share Your Thoughts

Website: [southpasadenaca.gov/redistricting](https://southpasadenaca.gov/redistricting)

Phone: 626-403-7230

Email: [redistricting@southpasadenaca.gov](mailto:redistricting@southpasadenaca.gov)

The screenshot shows the City of South Pasadena website. The header includes the city name and a navigation bar with links for 'I WANT TO...', 'RESIDENTS', 'BUSINESSES', 'VISITORS', and 'GOVERNMENT'. A search bar is also present. The left sidebar lists various city departments and offices, with 'Redistricting' highlighted. The main content area is titled 'REDISTRICTING' and includes a 'Government »' breadcrumb. Below the title are links for 'Calendar', 'Community Survey', 'Draft Maps', 'Draw a Map', 'FAQs', and 'Resources'. A section titled 'The Redistricting Process' explains that every 10 years, local governments use new data from the Census to redraw district lines. It states that the City of South Pasadena is asking for help to plan, draw, and redive new City districts. The text begins with 'You will help us define the five City Council districts for the City of South Pasadena, and these'.

City of  
**SOUTH PASADENA**

I WANT TO... RESIDENTS BUSINESSES VISITORS GOVERNMENT Search...

+ Departments  
+ City Council Meetings  
+ City Council  
Compensation  
+ Boards & Commissions  
City Attorney  
City Treasurer  
City Manager  
City Clerk  
Elections  
Redistricting

Government »

## REDISTRICTING

Font Size: + - + Share & Bookmark Feedback Print

[Calendar](#) | [Community Survey](#) | [Draft Maps](#) | [Draw a Map](#) | [FAQs](#) | [Resources](#)

### The Redistricting Process

Every 10 years, local governments use new data from the Census to redraw their district lines to reflect how local populations have changed. State law requires cities and counties to engage communities in the redistricting process by holding public hearings and doing public outreach, including to underrepresented and non-English-speaking communities. The City of South Pasadena is asking for your help to plan, draw, and redive new City districts.

You will help us define the five City Council districts for the City of South Pasadena, and these